

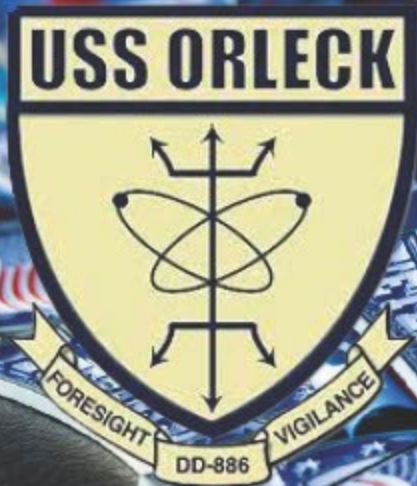


The Salute to Veterans Run (S2VR) Run/Walk is a time-honored tradition and the longest-running Veterans Day 5K in Jacksonville. This being the 10th year of the event, the legacy of the S2VR has positioned itself as a premier event for the City of Jacksonville's "Week of Valor."

The 5K takes 750+ runners along the beautiful St. Johns River and through parts of downtown Jacksonville; at the same time family, friends, and spectators are enjoying our large family-oriented Race Village complete with food, drinks, bounce houses, several games, and assorted activities.

We plan on making this the largest Veterans Day 5K the City of JAX has ever had with some added events! This year's celebration will take place on Saturday, November 11th at 3:30 at the pier of the USS Orleck. The race salutes all veterans with a unique start, by displaying the flags of all branches of the military services and singing a verse of each branch service song. We will begin with the Patriotic Paws parade which is a 1-mile fun walk/run with your best-dressed dog. After the parade, we will commence the 5K Run/Walk. Immediately after we have a fantastic post-run celebration complete with a FREE beverage (alcoholic and non-alcoholic options available), a FREE food item, access for FREE entry to tour the USS Orleck (only offered on Race Day), and a FREE live concert for entertainment.

Additionally, there will be prize drawings for all runners after the race with separate placing and team prizes awarded to Civilians, Veterans, and Active Military personnel making this truly a "Salute to Veterans" event!



PROUD SUPPORTER OF



K9S FOR WARRIORS

Primary Benefactor

The race primarily benefits the Jacksonville Historic Naval Ship Association (JHNSA) which is a IRS 501.c.3 Approved Non-Profit that owns the Jacksonville Naval Museum (JNM).

The mission of Jacksonville Historic Naval Ship Association (JHNSA) is to acquire the funds necessary to provide an interactive warship museum of naval military history and military heritage for visitors worldwide, to educate in the areas of Science, Technology, Engineering, Math plus History (STEM+H), and to inspire future generations of heroes and patriots.

The Vision of the JHNSA, through the Jacksonville Naval Museum (JNM), is to operate a world-class collection of naval artifacts that represents the rich naval heritage of the United States, the city of Jacksonville, and surrounding areas. The JNM could include, but not be limited to, aircraft, ships, submarines, and a building to contain naval and maritime artifacts, exhibits, and other historic documents. With our Mission and Vision in mind, our three key ethos: Honor, Inspire, and Service.

Secondary Benefactor

Discuss the new partnership with K9s for Warriors....



Title Sponsor- \$10,000

\$10,000 or five-year agreement of \$45,000*

This is our highest tier sponsor partnership level with the top package of benefits. With this level all runners, family, friends, and spectators will know without you the race would not be possible! This is a single unique position available at this partnership tier granting exclusive rights. Those include:

- Company logo, largest, and in the top position on the race t-shirt

- Company logo, largest and top position on race support banner located at the Jacksonville Naval Museum—onboard the USS Orleck for all visitors to see your support of the Salute to Vets Run (~15 days prior to run, 7 days after)!

- Company logo, largest, and in the top position near the race archway that runners pass through at the finish line.

- Race bags with the company logo on them (procured by the company)

- Company logo displayed on the race finishers medal lanyard

- Company logo displayed with the official 2019 Salute to Veterans Race logo and advertisements

- Company logo displayed as title sponsor on our website and Facebook Page

- Company logo on award's podium (large decals needed, supplied by company)

- Company paper advertiser and/or trinket in race bag (supplied by company)

- A tent and table location at the Race Village, in a premier location

- First company call out over the loudspeaker as our top partner at the race and speaking opportunity to all participants.

- 9 – 10 HD photos of your tent/booth and placed in our race galleries online

- Includes 50 tickets to the Jacksonville Naval Museum for your company's use

*Five-year partnership includes exclusive placement on race banner (see enclosure) and presentation ceremony of “gameshow check” at each race for five years!



Third Tier Sponsors - \$2,500

There are three positions available at this level.

Company logo in the third top position on the race t-shirt.

Company logo on race support banner located at the Jacksonville Naval Museum onboard the USS Orleck for all to see your support of the Salute to Vets Run.

(~15 days prior to run, 7 days after)!

Company logo near the race archway that runners pass through at the finish line.

Company paper advertiser and/or company trinket inside race bag (supplied by company).

A tent and table location at the Race Village, in a premier location.

The company logo is displayed as a top sponsor partner on all our websites and Social Media pages.

The third company call out the over loudspeaker as our top partner at the race.

5 – 7 HD photos taken of your tent/booth and placed in race galleries online.

Includes 25 tickets to the Jacksonville Naval Museum for your company's use.



Fourth Tier Sponsors \$1,250

There are four positions available at this level.

Company logo in the fourth position on the race t-shirt.

Company logo near the race archway that runners pass through at the finish line.

Company paper advertiser and/or company trinket inside race bag (supplied by company).

A tent and table location at the Race Village, in a premier location.

The company logo is displayed as a top sponsor partner on all our websites and Social Media pages.

The fourth company call out over the loudspeaker as our top partner at the race.

3 – 5 HD photos taken of your tent/booth and placed in race galleries online.

Includes 15 tickets to the Jacksonville Naval Museum for your company's use.

Fifth Tier Sponsors \$500

There are five positions available at this level.

Company logo in the fifth the race t-shirt.

Company paper advertiser and/or company trinket inside race bag (supplied by company).

A tent and table location at the Race Village.

The company logo is displayed as a sponsor partner on all our websites and Social Media pages.

The fifth company call out over the loudspeaker as our top partner at the race. 2 – 3 HD photos taken of your tent/booth at the Race and placed in our race galleries online.

Includes 10 tickets to the Jacksonville Naval Museum for your company's use.



Basic Tier Sponsors \$325

Company paper advertiser and/or company trinket inside race bag (supplied by company).
A tent and table location at the Race Village.
1 – 2 HD photos taken of your tent/booth at the Race and placed in our race galleries online.
Includes 5 tickets to the Jacksonville Naval Museum for your company's use.

Services Rendered

A sponsoring company may offer services at the race village as a monetary equivalent. Services rendered may not always be available if that company's planned service has already been taken by another sponsor. This needs to be arranged and settled well in advance with our S2V5K Race Committee.

Examples of Services Rendered:

Supplying \$750 worth of prizes plus a check for \$1,750 will put your group at the Second Tier Sponsor level.

Supplying \$100 worth of food or refreshments plus a check for \$400 will put your group at the fifth-tier sponsor level.

*Services rendered can only be used for the next tiered level above the closest monetary.



Salute to Veterans Run 5K & Patriotic Paws Parade

Points of Contact

Salute to Veterans 5K Race Director
Isabel Guerrero vetsrun@jaxnavalmuseum.org
M: (210) 251-8340

Patriotic Paws Parade Director
Nadia Seesock
events@jaxnavalmuseum.org
M: (904) 553-7908

JHNSA President
Daniel Bean
dbean@abjax.com
M: (904) 887-4277

JHNSA Treasurer
Stan Halter
stan@remilnet.com
M: (904) 563-1903

Volunteer Coordinator
luf@jaxnavalmuseum.org

